

## Town of Franklin Tourism Development Authority Meeting

June 12, 2017

Present: Chairperson Candy Presley, members Donnie Bishop, Josh Drake, Connie Gruberman, Vickie Springer, and Town Manager Summer Woodard.

Tim Crabtree and Cheryl Pullium were absent.

### Approval of May 8, 2017 Board minutes

Motion was made by Gruberman, seconded by Bishop to approve the May 8, 2017 meeting minutes as presented. Motion carried. Vote: 5 to 0.

### Financial Reports

Town Manager Summer Woodard reviewed the Financial Report.

Motion was made by Gruberman, seconded by Drake to accept the financial report. Motion carried. Vote: 6 to 0. A copy of the report is attached.

### Sub-Committee Reports

Finance/budget chair – None

Policy and Procedures – None

Application Review chair – None

### New Business: Discussion on TDA Budget for FY 17-18

Beth Payseur and Paul Garner from Premiere Marketing presented advertising options for the 2017-2018 Fiscal Year. Please, see attachment.

Donnie Bishop – What would you do with a bigger budget?

Beth Payseur – Premiere Marketing – We would spend more on Google Adwords.

Town Manager Summer Woodard presented the other budget items.

Motion was made by Bishop, seconded by Woodard to set the TDA Budget for FY 2017-2018 at \$133,550. Motion carried: 4 to 1. Drake opposed.

Board requested that Town Manager Summer Woodard approach Premiere Marketing for other advertising opportunities.

### New Business: Funding Report for AT Celebration and Airing of the Quilts

Summer Woodard – Town Manager – The TDA had granted \$1352 and they had a surplus of \$52.55 that they gave back to us. That check has been redeposited back into the TDA account.

June 12, 2017 meeting continued,

Items from the Board

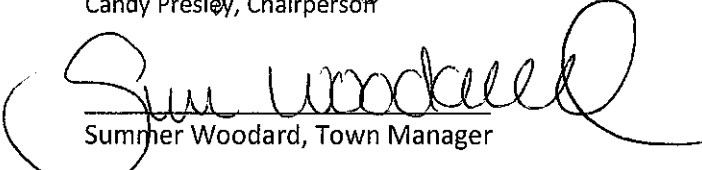
None.

Adjourn

Motion was made by Drake, seconded by Springer to adjourn the meeting at 5:52 p.m. The motion carried.

Vote: 5 to 0.

  
Candy Presley, Chairperson

  
Summer Woodard, Town Manager